

Our web + your shop = make your sales pop!

A practical solution to increase sales that makes easier and more enjoyable for your customers to shop online.

- ✔ Easy content creating
- ✔ Secure online payments
- ✔ Comprehensive sales analytics

Powered by **breakpoint** 

Platform for full online sales management

An integrated web platform for managing the sale of products and services intended for small and medium-sized businesses, shopping centers, boutiques, drugstores, stores and agencies.

Benefits:

- Simple management of offerings and orders
- Automated process of ordering and payments
- Secure online transactions
- Sales increasing promotional tools
- Customizable design and brand management
- Possible fiscal system integration

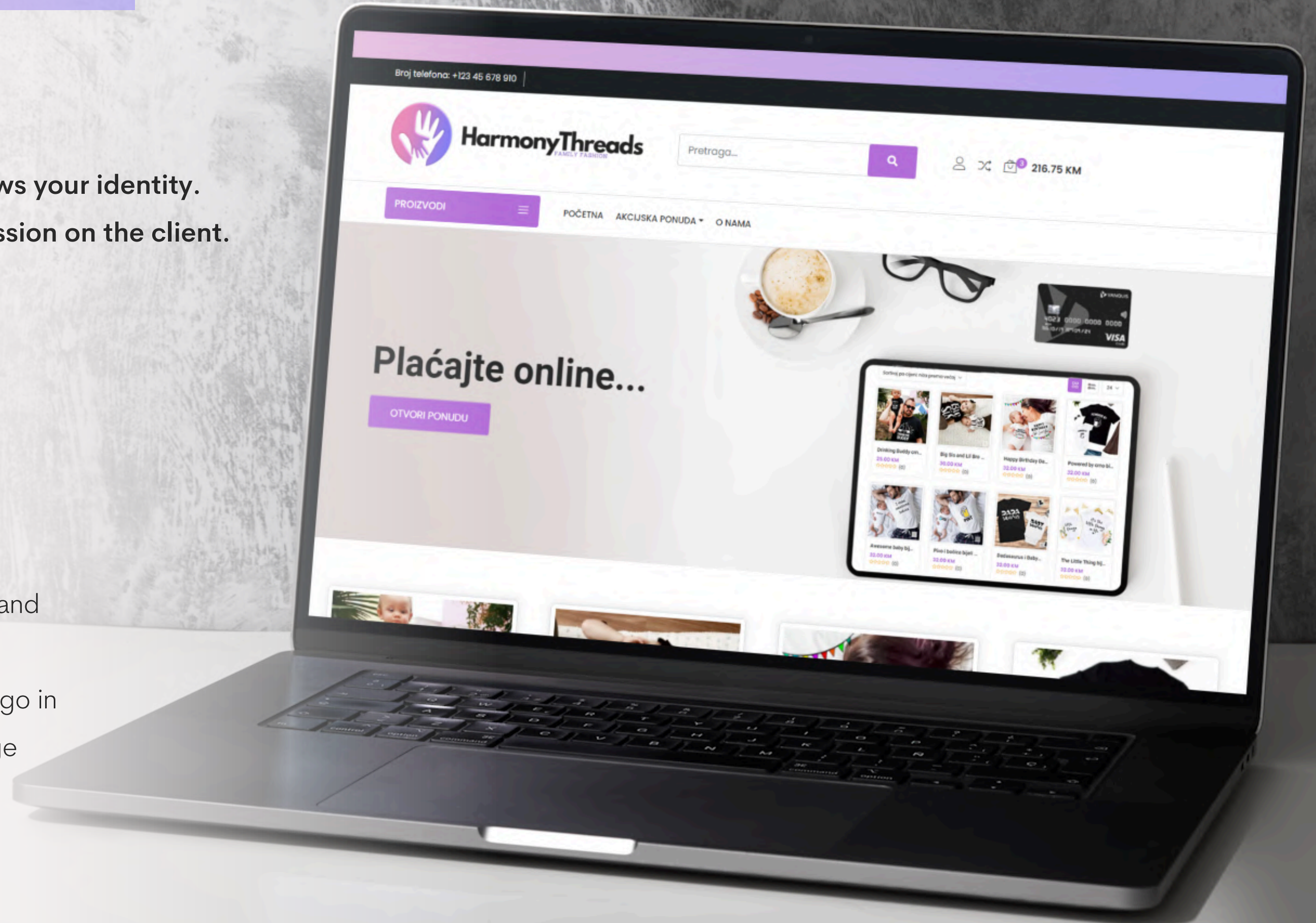


Home page

The main page of the web shop shows your identity.
That's how you leave the first impression on the client.
We make sure it is professional!

Functionalities:

- Full customization of design, photos, primary colors, titles, subpages, etc.
- Adding featured products, sections and special offers to the home page
- Display of contact information and logo in the header and the footer of the page
- Automatic display of newly added and discounted items

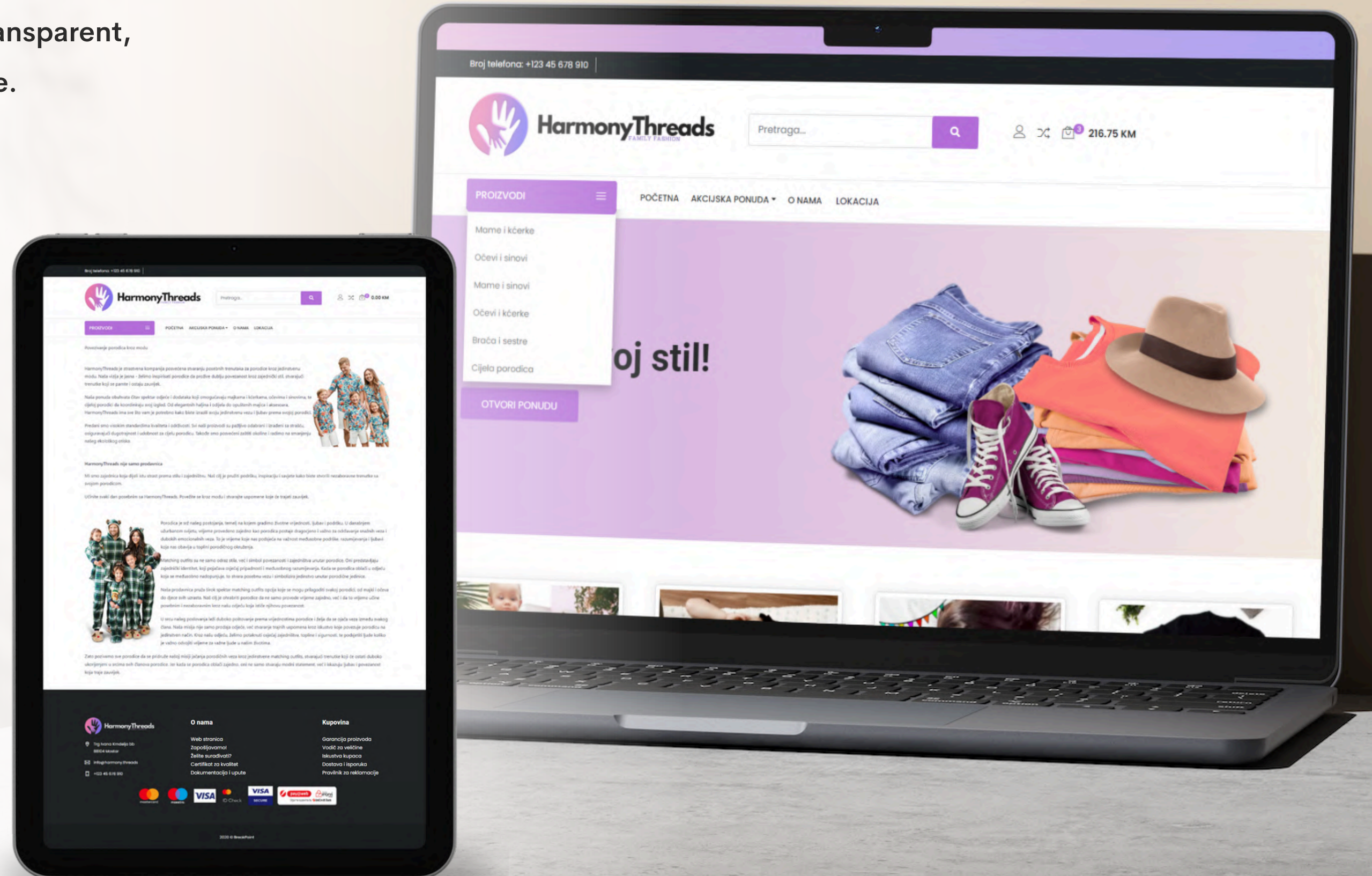


Users module

The user interface of the web shop is transparent, clear and easy for your customers to use.

Functionalities:

- Registration and login
- Browsing product categories
- Selecting items and adding to cart
- Viewing current discounts
- Reading store information
- Fast shopping and flexible payments
- Using vouchers while shopping
- Reading and writing product reviews
- Searching items by keywords, brands and price range
- Comparing products
- Adding items to favorites
- E-mail notifications about news





Kontrolna ploča

KOMPANIJA

Postavke kompanije

Korisnici

Stranice

Vaučeri

Akcije

POSLOVNA JEDINICA

Postavke poslovne jedinice

Kategorije

Brendovi

Vaučeri

Artikli

Akcije

Sekcija artikala

Administration module

A backoffice solution that allows you as managers to enter and change data, add users, items, promotions and vouchers, monitor analytics and sales trends, group items into sections and much more...

Categories

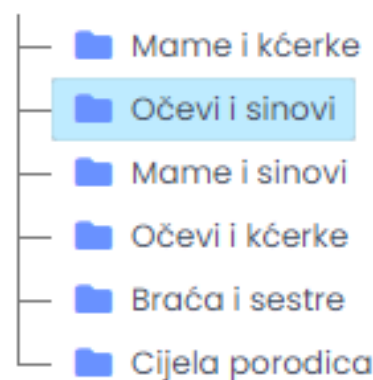
Kategorije

Pregled kategorija na poslovnoj jedinici

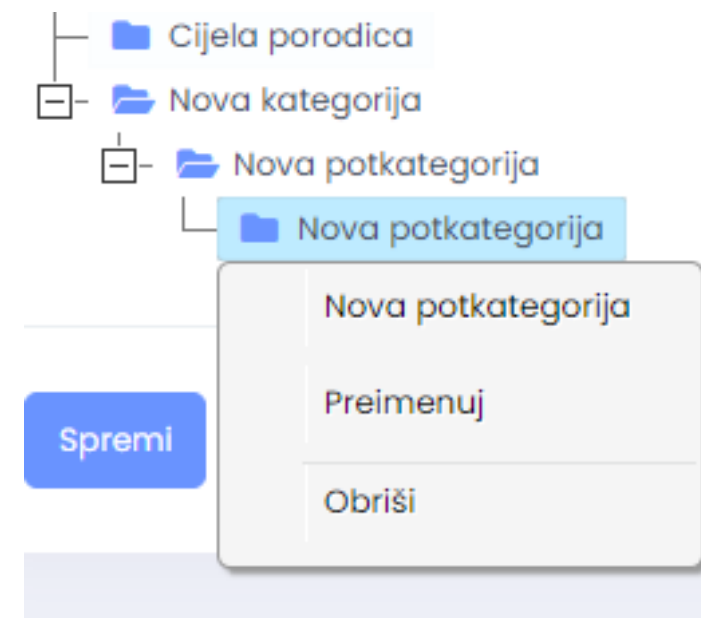
Karakteristike

Specifikacije

+ Nova kategorija



On this page, it is possible to add an unlimited number of categories, sort and move them, (re)name them, add subcategories in multiple levels etc.



Karakteristike

Kategorija: Naziv:

Naziv:

Spremi Zatvori

Each product category can be assigned features and specifications. The characteristics are, for example, the color that the customer can choose, and by entering the specifications of the product buyers will be able to compare them with other products on that basis.

Specifikacije

Kategorija: Naziv:

Naziv:

Spremi Zatvori

Brands

Adding brands is done through a dialog window where you can specify the name and URL of the brand, if any, and display it on the front page.

Novi brend

Kategorija

- Cijela porodica

Naziv

Patti Morgan

Url

https://www.pattimorgan.com

 Aktivan Dodaj na početnu stranicu

Novi vaučer

Kategorija

Mame i kćerke, Mame i sinovi

Naziv

Mother's Day voucher

Kod

I<3UMOM

Iznos popusta

20

%

Trajanje

07.11.2023 - 21.12.2023

 Aktivan

Spremi

Zatvori

Vouchers

Vouchers last for a certain period of time and have a defined discount that can be expressed in % or in precise monetary units. After entering the selected code, the customer is charged a discount on the amount of the entire shopping cart he is ordering.

KOMPANIJA

POSLOVNA JEDINICA

Products

This subpage allows searching for products according to various criteria, sorting and adding new products, changing information about existing ones, highlighting products on the home page, deleting and deactivating, viewing reviews...

Artikli

Pregled artikala

[+ Novi artikal](#)

Aktivan
 Izdvojen
 Nema na stanju
 Sadrži sliku

[Pretraga](#)

NAZIV	KOD	KATEGORIJA	BREND	MODEL	CIJENA	STATUS ZALIHA	AKTIVAN	IZDVOJEN	
Awesome baby bijeli set		Očevi i sinovi	Elephantine Me	Regular fit	32		<input checked="" type="checkbox"/>	<input type="checkbox"/>	✎ 💬 + 📅 🗑️
Bear family bijeli set		Cijela porodica	Baby Dreams	Regular fit	98		<input checked="" type="checkbox"/>	<input type="checkbox"/>	✎ 💬 + 📅 🗑️
Best Buddies crni set		Očevi i sinovi	Mariella	Oversized fit	35		<input checked="" type="checkbox"/>	<input type="checkbox"/>	✎ 💬 + 📅 🗑️
Big brother and Little Sister set		Braća i sestre	Patti Morgan	Regular fit	35		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	✎ 💬 - 📅 🗑️

Adding items

Adding an article contains the entry of product data: name, code, model, stock status, short description, main image, gallery of additional images if necessary, as well as any data on specifications, features, tax, etc.

Adding discounts

It consists of specifying the categories for which the discount applies, how long it lasts, as well as the amount or percentage of the discount, promo materials, etc.

The laptop screen shows a product management interface with the following fields and sections:

- Navigation: Osnovni podaci, Galerija, Korekcije cijena
- Form fields:
 - Kod: Input field with placeholder 'Kod'
 - Naziv: Input field with placeholder 'Naziv'
 - Kategorija: Dropdown menu with placeholder 'Odaberite kategoriju'
 - Brend: Dropdown menu with placeholder 'Odaberite brend'
 - Model: Input field with placeholder 'Model'
 - Stanje zaliha: Input field with value '0'
 - Status zaliha: Dropdown menu with placeholder 'Odaberit status zaliha'
 - Cijena: Input field with placeholder 'Cijena'
 - Porezi: Dropdown menu with placeholder 'Odaberite poreze'
 - Kolicina: Input field with placeholder 'Kolicina'
 - Mjerna jedinica: Dropdown menu with placeholder 'Odaberite mjernu jedinicu'
- Image gallery: A main image placeholder showing three plaid dresses.
- Specifikacije: A section with a plus sign to add specifications.
- Kratki opis: A text area for a short description.
- Opis: A text area for a full description.

The tablet screen shows a discount management interface with the following fields and sections:

- Brendovi: Dropdown menu with '10 items selected' and a plus sign.
- Naziv: Input field with placeholder 'Sezonski popusti'.
- Popust: Input field with value '10,00' and a percentage dropdown.
- Trajanje: Input field with date range '06.11.2023 - 31.12.2023'.
- Opis: Input field with placeholder 'Popust za artikle sa ljetne ponude'.
- Image gallery: A dashed blue box containing a small image of a man and a woman in blue shirts.

Together for your success

breakpoint

